



# GLF 2018

## FULL SPONSORSHIP PACKAGES

By sponsoring GLF, your company or organization will contribute to the world's largest forum on sustainable land use and development. Your brand will be associated with a movement that in the past six years has reached more than 231.5 million on social media and 250 million+ through traditional media. Some 3,900 organizations, governments, universities, corporations and community groups have participated, and 150,000 people from 150 countries have attended GLF conferences. GLF participants and members are today's and tomorrow's leaders. Already, the GLF's youth programs have directly impacted more than 20,000 youth under the age of 35, and more than 4,600 print, broadcast and radio media cover the GLF across the world.

And we are making a difference. We are greening Africa through the AFR100 and Latin America through Initiative 20x20. We are fighting to save the world's peatlands through the Global Peatlands Initiative and its coastal communities through the Blue Carbon Partnership. We are developing innovative finance mechanisms to invest in sustainable farming and supply chains with the Land Degradation Neutrality (LDN) and the Tropical Landscapes Finance Facility, among others.



We aspire to create a movement of one billion people acting in concert to create a sustainable world. Join us!



### Sponsorship Tables

Exclusive benefits of sponsorship packages include logo representation, active participation at GLF events and reserved speaking spots for your organization. In addition to the table below, special sponsorship packages can be tailored to meet the needs of your company or organization.

For more information, please contact Nevena Bakalar ([n.bakalar@cgiar.org](mailto:n.bakalar@cgiar.org))

Visit the Global Landscapes Forum: <http://www.globallandscapesforum.org/about/what-is-glf/>

Follow us :  @GlobalLandscapesForum  
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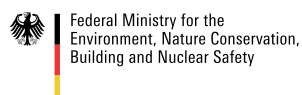
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### Coordinating partners



### Funding partners



Packages	Platinum	Gold	Silver	Bronze
Membership Fee	Above \$300,000	\$150,000	\$75,000	\$25,000
<b>A. Strategic and scientific involvement</b>				
Collaboration and sharing of best practices, scientific research and ideas with the platform	√	√	√	√
Representation on the GLF Knowledge Committee (where applicable)	√	√	√	
Input and involvement in determining strategic direction and work plans via annual meetings	√	√		
Participation in developing strategic direction and work plans in collaboration with the GLF management team	√	√		
Authorized association and use of the GLF logo and brand	√	√	√	
Active participation in annual GLF conferences	√	√	√	
Active participation in ongoing GLF activities, encompassing the knowledge hub, learning lab, collaborative platforms for engagement and outreach activities	√	√	√	
<b>B. Exclusive benefits throughout Global Landscapes Forum 2018 activities</b>				
Sponsor 10 participants from a targeted group of your choice below to attend the GLF:	√			
Indigenous People				
Youth				
Smallholders				
Others				
Exclusive Sponsorship for any of the below activities of your choice:	√			
Landscape Talks				
Youth in Landscapes activity				
Blog and photo competition				
YouTube series				
Landscapes Academy				
National Dialogues				
Dragons' Den				
Landscapes Laurel				
<b>C. Pre-activity benefits</b>				
Prominent logo representation on all online and print communication platforms	√	√		
Hyperlinked logo representation on <b>globallandscapesforum.org</b>	√	√	√	
Featured logo representation throughout all related promotional activities	√	√	√	√
<b>D. On-site activity benefits</b>				
Complimentary Pavilion at GLF (space: 8 x 8 meters)	√			
Complimentary tabletop exhibition or similar activity during GLF (where applicable)		√	√	√
Reserved speaking slot during GLF (where applicable)	√	√	√	
Opportunity to organize a session or similar activity during GLF	√	√	√	√
Organize a Launchpad during any of the GLF conferences of your choice (Annual, Regional or Thematic GLF event)	√	√	√	
Logo representation on the conference's program brochure	√	√	√	√
Digital and/or print logo representation during all plenary session breaks (where applicable)	√	√	√	√
Digital and/or print logo representation during specific session breaks (where applicable)	√	√	√	√
Digital and/or print logo representation at strategic locations	√	√	√	√
Acknowledgment of membership at the activity's opening and/or closing remarks	√	√		
Complimentary passes to attend annual GLF conferences	100	50	25	10
Complimentary meeting room (capacity: 10 people)	√			
<b>E. Post-activity benefits</b>				
Receipt of the activity/event report	√	√	√	√
Access to the complete delegate/participant list	√	√	√	