



Global
Landscapes
Forum



GLF AFRICA
DIGITAL
CONFERENCE
15.9.2022

HOW TO
BUILD AN
EQUITABLE,
RESILIENT
FOOD FUTURE?

GLF AFRICA JOB FAIR 2022

Africa is now the world's youngest continent, with young people being the majority in many of the region's countries. Whether they live in the cities and towns of the rapidly urbanizing continent, or in rural villages and settlements; whether they come from middle-class backgrounds or from vulnerable families that are living in poverty, one thing is certain: these young people are ambitious to work for a prosperous and sustainable Africa. However, unemployment is one of the main problems that young people face across the continent. On top of that, in the absence of adequate social safety nets, young people are compelled to take low-productivity and low-wage jobs for their very survival. Employment in the informal economy is the norm and young women tend to be more disadvantaged than young men in access to work.

In this context, the GLF Africa Job Fair 2022 is organized to provide an avenue for students and young professionals in the YIL network and beyond, to learn more about the organizations and companies in sectors and fields that support people and nature across Africa.

The GLF Africa Job Fair will be held on September 14 (16:00-18:00 CEST; 17:00-19:00 EAT), on the road to the [2022 GLF Africa Digital Conference](#) (September 15). The Africa Regional Job Fair is organised by the [Youth in Landscapes Initiative](#) and the [Global Landscapes Forum](#) in collaboration with the [International Forestry Students Association](#) and local organisations in Africa.

5 topics every green jobs seeker should know about in 2022 (with resources!)



01 Landscape approach

The landscape approach refers to the tools and concepts for allocating and managing land to achieve social, economic, and environmental objectives in areas where agriculture, mining, and other productive land uses compete with environmental and biodiversity goals.

Such an approach holds a potential to help achieve this balance in areas where use of land for agriculture, livestock, mining and other forms of production, competes with environmental and biodiversity goals.

Resources

- [What is the landscape approach?](#)
- [A brief explainer of the landscape approach](#)
- [Landscape approaches](#)
- [Ten principles for a landscape approach](#)



03 Sustainable finance

It aims to shift financial flows towards sustainable land-use models that are sustainable, equitable, inclusive and profitable. Until recently, the financial sector has been slow to recognize the threat that unsustainable land-use poses for climate change, biodiversity, water use, rural poverty and (gender) inequality.

Resources

- [What is sustainable finance?](#)
- [Sustainable finance 101: How to mobilize funds for the planet](#)
- [GLF Luxembourg Investment case on sustainable finance](#)
- [Carbon markets and taxonomy regulations](#)
- [Take a quiz on sustainable finance](#)



02 Biodiversity

Biodiversity is the variety of life on Earth and the natural patterns it forms. The biodiversity we see today is the result of 4.5 billion years of evolution and, increasingly, of human influence as well. It forms the web of life, of which we are an integral part and upon which we so fully depend.

Resources

- [Convention on Biological diversity](#)
- [Wild species can be used to feed the world](#)
- [The backstory on invasive plant species](#)
- [The Role of Agricultural Ecosystems in Biodiversity Conservation](#)
- [Biodiversity being lost at “unprecedented” pace](#)
- [Building hope for the future and Outcome statement from GLF Biodiversity 2020](#)



04 Tenure rights

Land tenure is about the relationship between people and the land, and how local laws and customs define that relationship. Land tenure for all – men, women, indigenous peoples – is not just a question of human rights, but an issue that impacts biodiversity, food security, and migration.

Those who own or control the land they work on are more likely to invest in sustainable land management practices such as tree planting and soil conservation.

Resources

- [Why are land rights important to stop drought?](#)
- [Journey to the Drylands of East Africa](#)
- [The State Of Indigenous Peoples in 10 Facts](#)
- [Linking Strategies, Territories and Organizations in the Amazon](#)
- [Women farmers, the unsung heroes](#)



05 Climate justice

The impacts of climate change will not be borne equally or fairly, between rich and poor, women and men, and older and younger generations. Consequently, there has been a growing focus on **climate justice**, which looks at the climate crisis through a human rights lens and on the belief that by working together we can create a better future for present and future generations.

Resources

- [Why we can't have climate justice without social justice](#)
- [How can we make the climate justice movement accessible to all?](#)
- [Join the upcoming GLF Climate 2022](#)
- [Youth Climate Activism in Brazil 101](#)
- [5 Indigenous youth activists to start following](#)

Tips for CV and cover letter writing

- 1. Create a personal statement:** write one or two sentences that summarize your experience, skills, and achievement. Include who you are, your value to the organization, and your career objectives. This statement can be used in the beginning of your CV or in your introduction email when you send your application to the recruiter. See example:



I'm a dynamic marketing specialist with extensive experience in international development. I've worked with multiple non-profit organizations in the development of regional marketing strategies, improving market reach and coverage. I'm currently seeking a senior marketer position in a globally-competitive organization

- 2. Spot your niche:** build a list of target companies and organizations you want to work with. Make use of job searchers and identify the sectors with the most green-job opportunities such as agriculture, forestry, fisheries, tourism, waste management, transport, energy, and construction. Identify the most common roles in which you would fit in and tailor your CV and cover letter to the role.
- 3. Use keywords:** keywords help scanning and readability. Identify keywords from the job descriptions and make sure to insert them into the body text of your CV (including your personal statement) and cover letter. Don't spam your CV and cover letter by repeating keywords unnecessarily.

- 4. Speak with numbers and facts:** It is important to include examples of your best work by providing numbers and facts to your achievements. See example:



I helped expand the company's online presence by revamping its social media channels to improve engagement by 65%

- 5. Confidence is everything:** Your CV and cover letter are your personal marketing documents. Writing strong and professionally reflects confidence in your abilities. Make sure your documents are typo-free, error-free, and presented in a polished way by using a CV [template](#).



What should a CV include?

CV stands for *Curriculum vitae* and usually has a 2 pages length.

It contains the following information:

1. Name
2. Contact information: email, phone, area of residence (don't provide too much personal information)
3. Education: includes a summary of academic background as well as teaching and research experience, publications, presentations, awards, honors, affiliations and other details
4. Work experience: past work experience that is relevant to the job in terms of the skills or knowledge required
5. Relevant work-related skills

What should a cover letter include?

A cover letter aims to complement your CV by briefly introducing yourself and explaining your interest and fit for the job. It has a length of less than one page and contains the following structure:

1. Name
2. Contact information
3. Hiring department information (recruiter's name, office address)
4. Introduction: tailor it for each job application, it's your opportunity to grab the hiring manager's attention
5. Body paragraph: describe your background and achievements. Elaborate on how you will help solve the challenges and mention why you are the right fit to the position
6. Closing
7. Salutation

Resources

- [How to Write a Great Resume and Cover Letter](#)
- [How To Write a Personal Statement on a CV](#)
- [Top tips: how to write a perfect CV and cover letter](#)
- [Green jobs for Women in Africa](#)
- [How to Write a Cover Letter in 2022](#)



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Global Landscapes Forum

The Global Landscapes Forum (GLF) is the world's largest knowledge-led platform on integrated land use, dedicated to achieving the Sustainable Development Goals and Paris Climate Agreement. The Forum takes a holistic approach to create sustainable landscapes that are productive, prosperous, equitable and resilient and considers five cohesive themes of food and livelihoods, landscape restoration, rights, finance and measuring progress. It is led by the Center for International Forestry Research (CIFOR), in collaboration with its co-founders UNEP and the World Bank and Charter Members.

Charter Members: CIAT, CIFOR, CIRAD, Climate Focus, Conservation International, Crop Trust, EcoAgriculture Partners, EFI, Evergreen Agriculture, FAO, FSC, GEF, GIZ, ICIMOD, IFOAM - Organics International, ILRI, INBAR, IPMG, IUFRD, Rainforest Alliance, Rare, RRI, SAN, TMG-Think Tank for Sustainability, UNCCD, UN Environment Programme, Wageningen Centre for Development Innovation, part of Wageningen Research, WFO, World Agroforestry, World Bank Group, WRI, WWF International, Youth in Landscapes Initiative

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