

Five years of the Good Growth Partnership

Taking deforestation out of key agricultural commodity supply chains and enhancing producers' livelihoods.















The Good Growth Partnership pilot phase (2017–2021) has convened a wide range of stakeholders and initiatives to reduce deforestation and enable sustainable development in three global commodity supply chains: soy, beef and palm oil, working across production, financing and demand in Brazil, Indonesia, Liberia and Paraguay.

The Partnership pilot phase was funded by the Global Environment Facility, led by the United Nations Development Programme and implemented in collaboration with Conservation International, the International Finance Corporation, UN Environment and World Wildlife Fund.

Working with a full range of stakeholders, from small-scale producers to national governments and global corporations, the Good Growth Partnership promotes a systemic approach to sustainability that encompasses entire commodity supply chains. Instead of treating production, demand and

investment interventions as separate tracks, the Partnership looks at where the layers of the supply chain integrate and overlap to enhance financial incentives and demand for sustainably produced agricultural commodities.

Initiatives took place in the Matopiba region in Brazil's northeast, localized in the tropical savannah ecoregion known as the Cerrado; in important ecosystems in the Indonesian islands of Sumatra and Kalimantan; in the biodiversity-rich northwest of Liberia; and in the semi-arid Chaco region of Paraguay. These landscapes have been prioritized by the Partnership due to their high conservation value and proximity to agricultural production and are high-risk areas for deforestation.

While GGP continues its work by jointly providing support to 27 Country Projects through the Food Systems, Land Use and Restoration Impact Program (FOLUR)'s Knowledge to Action (K2A) Global Platform to accelerating transformative action in landscapes and along value chains, below are some of the results achieved during the Partnership's pilot phase

5 years in review **Brazil** Soy

New commitments to source reduced deforestation Brazilian soy

DEMAND

made by **77 companies** as a result of the project

Increased capacity of companies to make and implement commitments to source reduced deforestation Brazilian soy

achieved by **7 companies** thanks to the Soy Toolkit

Multi-stakeholder dialogue and sustainable action for soy production supported

through 1 multi-stakeholder Matopiba States facilitated thanks

Low-carbon agriculture practices disseminated over more than 60,000 hectares

> in Bahia and Tocantins States through training to 60 farmers

Environmental regularization and access to rural credit for farmers supported •

> by analyzing 385 rural properties as part of the National Environment Registry, representing a total of 333,000+ hectares

platform and collaboration between to 1 public platform

12. million tonnes of CO₂ emissions avoided

thanks to improved land use planning, capacity building for farmers and protection work with local governments in Bahia and Tocantins States

Transparency of Brazilian soy increased

by Trase through mapping of supply chains from **5,570 Brazilian municialities**

Increased soy traceability

through a socio-environmental screening system for a large buyer, already including **350 soy suppliers** in the Matopiba region

> **Expansion over degraded** land instead of clearing native vegetation fostered

through the development of 2 business

Increased capacity to mitigate deforestation risks and leverage green finance opportunities

of 30+ Brazilian financial institutions and 30+ supervisors from the Central Bank of Brazil through training

Blended finance products supporting zero deforestation commodity production

offered by banks analyzed through a study on financial products

Photo: © Henrique Paula

5 years in review

Indonesia Palm Oil

Multi-stakeholder dialogue and action for sustainable palm oil at subnational level supported

through 6 subnational multi-stakeholder platforms and 6 subnational action plans, under implementation

Action for sustainable palm oil at national level supported

thanks to **1 action plan** legalized through presidential instruction and under implementation

824,424 ha of HCV and/or HCS areas protected and 37 million tonnes of CO₂ direct emissions

through protection work in commodity-producing landscapes

Sustainable commodity production and land use allocation policy reform supported

at national and subnational levels through

13 policies, including 9 legalized

* Different tools have been used to calculate data on CO₂ emissions avoided in the Brazil and Production projects. Please contact us if you need further clarifications.

Photo: © Shutterstock

Increased capacity to source reduced deforestation palm oil

of 9 Indonesian companies

Supply chain transparency increased

thanks to the mapping of **3 palm oil supply chains** from key districts to retailers in major Indonesian cities

Increased capacity to engage companies on reduced deforestation sourcing and disclosure

of **80+ Asia-based** investors and asset managers

Consumer awareness increased

by **10% in major Indonesian cities** over the last two years around negative impact of unsustainable palm oil

Provided support to identify and quantify economic and financial risks

resulting from unsustainable land use to companies and investors through a new tool

\$376,000 catalyzed in new financing

for certified palm oil farmers

Guidance to investors on financial decision-making provided

thanks to **1 report** on the scope of corporate reporting on commitments made on deforestation linked to palm oil production by **100+ companies**



5 years in review

Liberia Palm Oil

Multi-stakeholder dialogue on sustainable palm oil supported

through 1 national multi-stakeholder
platform and 1 forum at landscape
level and 1 national action plan
developed and adopted by
stakeholders

5,000 ha of HCVF protected

through a Conservation Agreement with Zodua communities

5,695,070 tonnes of direct CO₂ emissions avoided

thanks to land use planning work

Improved land use planning and protection of important conservation areas

supported through 3 national proposed policies

Access to certified market

supported thanks to the development of a National Interpretation of the Roundtable for Sustainable Palm Oil

Alternative livelihoods facilitated for 2,800+ people

through a Conservation Agreement to avoid forest degradation

Photo: © UNDP Liberia

5 years in review

Paraguay Beef

Multi-stakeholder dialogue and action for sustainable beef supported

> through 1 national and 1 subnational multi-stakeholder platforms and 1 regional action plan adopted and under implementation

Farmer extension services strengthened

thanks to **1 subnational** strategy adopted and based on the learnings from training **4,915+** large, medium and small producers

Improved land use planning including identification of important conservation areas in the Chaco

thanks to **1 criteria developed**, defining **7,025,844+ hectares** of HCV and/or HCS areas in the Chaco

Sustainable beef production and improved land use planning policy reform supported

through **12 policy** recommendations including **3 adopted**

Photo: © Dalma Gonzalez/UNDP Paraguay

National definition of sustainable beef facilitated

DEMAND

Positioning of Paraguayan beef in the international market supported

thanks to **2 studies conducted** to analyse the market and I market strategy developed

Paraguayan beef and soy supply chains analyzed

by Trase through **2 news briefs** to highlight new data of the supply chains and understand their links to tropical deforestation

Guidance for sustainable investments decisions provided

through development of a tool for financial institutions

\$16 million in new investments catalyzed

for sustainable Paraguayan beef

Adoption of Environmental, Social and Governance criteria by financial institutions supported

through **1 adopted policy** requiring ESG criteria integration and followed by capacity-building to facilitate implementation

Six main ways we enable change toward sustainability in commodity supply chains



Generating responsible demand

Fostering the incentives needed by producers through raising market awareness, building capacity and commitments of off-takers and downstream buyers and increasing consumer demand for reduced deforestation commodities.



Facilitating multi-stakeholder action

Helping diverse stakeholders - from nongovernmental organizations to national and subnational governments to the private sector - to convene around a common vision and take collective action.



Fostering sustainable production and land use

Enabling and supporting implementation and enforcement of policies for sustainable production and land use that disincentivize deforestation while making suitable land available for cultivation.



Sharing knowledge

Sharing knowledge and lessons learned throughout the supply chain with stakeholders and system changemakers to stimulate and scale-up best practices.



Enabling sustainable transactions

Designing robust financial incentives and new financing models that encourage sustainable production and responsible demand.

Supporting farmers

Supporting governments at all levels to work with the private sector and other stakeholders to harmonize services to farmers that improve agricultural practices and market access.



Photo: © UNDP Peru

Facilitating multi-stakeholder action

Enabling diverse stakeholders – from nongovernmental organizations to national and subnational governments to the private sector – to convene around a common vision and an agenda for action and then implement it.

Neutral and safe space for multi-stakeholder dialogue and sustainable action planning supported

through **23 global, national and subnational platforms and forums**

New connections and linkages facilitated

between **315 organizations** connected via multi-stakeholder platforms

Multi-stakeholder action for sustainable commodity production supported

through **9 action plans** adopted and under implementation.

Global dialogues across supply chain actors facilitated

through events and workshops

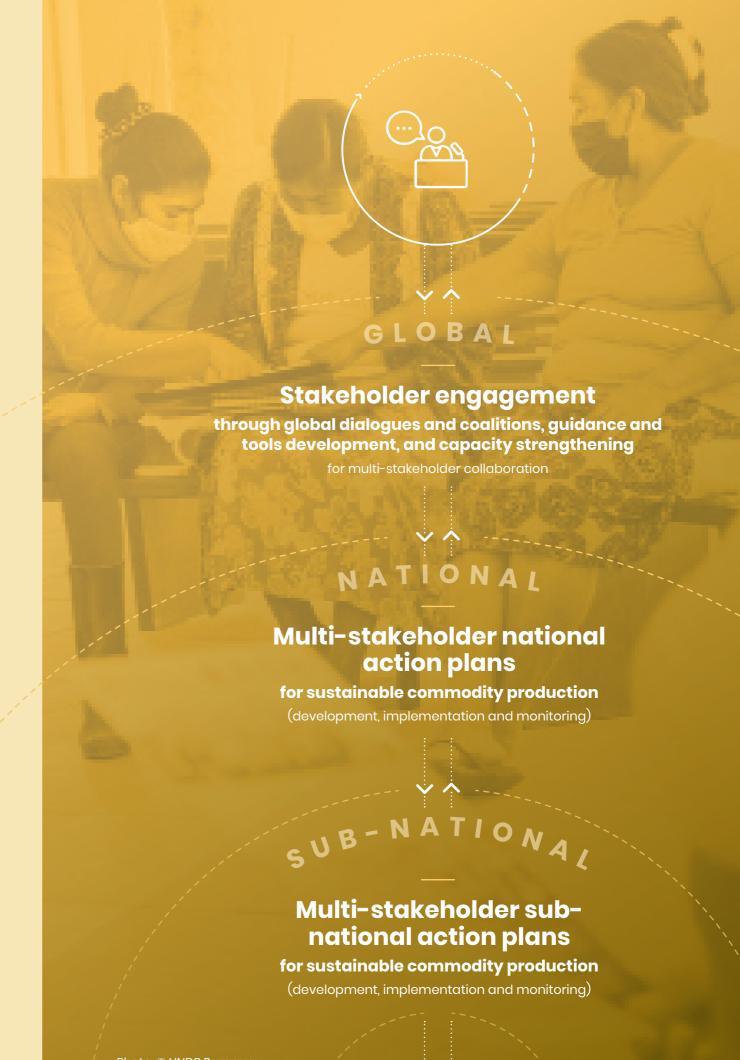


Photo: © UNDP Paraguay

Fostering sustainable production and land use

Advocating for, enabling and supporting implementation and, where relevant, enforcement of clear policies and regulations for sustainable production and land use that disincentivizes expansion into forests while making suitable land available for cultivation.

28+ million hectares of land

under improved natural resource management and practices

Sustainable commodity production and improved land use allocation supported

through **26 policies adopted or submitted** for legalization and **3 additional ones** under development

140+

million of metric tonnes of CO₂ emissions avoided (lifetime direct and indirect)





Tools

to guide sustainable production and land use including a guidebook to conduct causality assessments for landscape interventions

NATIONAL

Policy reform

for supporting sustainable production, improving land use planning and strengthening land use change monitoring systems



Land use plans,

policy reform and other instruments to protect important conservation areas

Photo: © Conservation International

* Different tools have been used to calculate data on CO₂ emissions avoided in the Brazil and Production projects. Please contact us if you need further clarifications.

Supporting farmers

Collaborating with governments at all levels to work with the private sector and other stakeholders to strengthen and harmonize services to farmers that improve agricultural practices and market access.

Strengthening of extension services supported

through **3 farmers** support strategies

17,858

farmers, producers and community members benefiting

from agriculture training, property regularization and livelihoods support

Producers trained in Indonesia and Paraguay have adopted 84% of all the sustainable practices

shared during training sessions

GLOBAL **Toolkit** to collaboratively develop farmers support strategies Farmers support system strategies development and policy reform SUB-N **Pilot trainings** with farmers to be up taken by public and private actors for replication and scale-up Photo: ©Rahman Harahap

This work is complemented by farmers support focused policies reported in the past infographic

Enabling sustainable transactions

Designing robust financial incentives and new financing models that encourage sustainable production and responsible demand.

Investments in sustainable production and land restoration supported

through the development or identification of 49 financial tools, products and regulations

Increased capacity to make sustainable investment decisions

of 207 financial institutions and insurance companies

16+ million USD in new investments

supporting sustainable production fostered by Partnership interventions



of global banks and investors on sustainable finance and deforestation risks



Financial tools, resources, business cases, policy reform and capacity building

of national banks on sustainable finance and deforestation risks

Photo: ©Ministerio del Ambiente y Desarrollo Sostenible (MADES) de Paraguay

Generating responsible demand

Fostering the economic incentives needed by producers through raising market awareness and standards, building capacity of off-takers for sustainable sourcing and increasing consumer demand for commodities that reduce deforestation.

New commitments to source reduced deforestation commodities

made by **88 companies** engaged in project activities

Increased capacity to make and implement reduced-deforestation sourcing commitments

of 69 companies

Improved land use monitoring systems, transparency and/or traceability

for reduced deforestation supply chains in 171 countries



Sharing knowledge

Generating and sharing knowledge and lessons learned throughout the supply chain with stakeholders and system changemakers to stimulate and scale-up best practices.

Enhanced knowledge and support for sustainable commodity supply chains provided

through 126 publications, tools and knowledge products

Green Commodities
Community connecting
260+ practitioners

and **2 Good Growth Conferences** organized

Sustainable supply chain efforts from practitioners and stakeholders supported

through **2 global platforms** (<u>Green</u>
<u>Commodities Community</u> and <u>Evidensia</u>)



Knowledge sharing

through a global Community of practitioners

and an online platform focused on market-based approaches and development of cutting-edge knowledge products on reduced deforestation supply chains



Implementing systemic approaches

to increase impact of interventions

SUB-NATIONAL

Harvesting of lessons learned

feeding into the global Community of Practice

Photo: © Day's Edge Productions/WWF-US





Incentives

The next phase of GGP will work to link, align and apply more integrated incentives across production, demand, finance and the human element so that their aggregated impact shifts at scale production practices, ultimately benefitting producers.

GGP will continue to facilitate multi-stakeholder collaboration with a multi-scale approach. It will act as an accelerator of impact of existing interventions, by identifying and connecting them to potent incentives for change.

