STORYTELLING 101
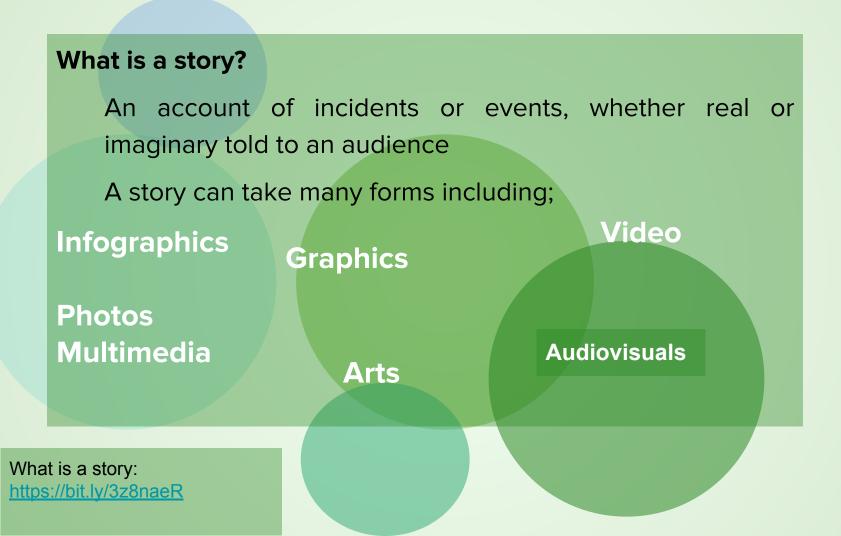
Stories and storytelling

- With current global environmental trends, most people, if not all, are doing something, whether consciously or otherwise to mitigate or adapt to the effects of climate change and nature degradation
- While this is significant, most of these effects do go unnoticed because of the lack of skills/confidence to present the little big thing we are doing to the world-the global audience
- Stories and storytelling can be powerful tools, if well applied, to convey our messages of hope, resilience and determination to the world

What is a story?

An account of incidents or events, whether real or imaginary told to an audience

A story can take many forms including;

Infographics

Graphics

Video

Photos Multimedia

Arts

Audiovisuals

What is a story:
https://bit.ly/3z8naeR

A story has

A storyteller / community

Audience (to whom are you telling the story?)

A plot (sequence of events)

Content / or moral / or the 'story'?

>> the how and what

Y4N

Also remember the attributes of a story:

Personal touch and personal perspective

The presence of a plot

Solution-oriented / or action-oriented

Your voice, and Nature's and your community's

Y4N

Why storytelling

Storytelling:
https://bit.ly/3Drkhsr

https://bit.ly/3eSVrbu

Because there's power in narrative!
Storytelling is a **means to an end**, not the end itself.
It is a **multifaceted skill and tool** which youth can employ to:

- **reflect on** experiences and actions
- **communicate** concerns and solutions
- **showcase** work and expertise
- **record** journeys and learnings

Stories can be powerful **devices and examples** of the **understanding, change, and mobilisation needed** to tackle the climate and ecological crises. While there is value in just collecting and amplifying this, there is untapped potential that could be expanded on…

Why?

Because stories allow us total control of our own narratives

They enable us to better communicate our ideas and impact to our audiences

They connect us intrinsically to our past

They appeals to human sense emotions, impacts and audience

- Storytelling enables us to convert our social and cultural practices into powerful ***stories and narratives***
- Stories are (literally) everywhere
- These stories/narratives can be shared for educational purposes, or to entertain, to preserve a culture or even to promote certain moral values

The stories can be "natural" but also pretty much intentional!

Where can you find stories?

Where are stories 'hidden' (or visible) in your daily life?

traditional ecological knowledge

Nature-based solutions

ecosystem-based approaches

biomimicry and green/blue infrastractures

WHILE CRAFTING THESE STORIES, CONSIDER:

Characters: who is in it and in which role?

Setting: where does it take place? Can you describe it?

Plot: what issue are you addressing? Will it attract your target audience?

Structure: does it include an intro, a main body (i.e. issue & solution) and a conclusion?

Our Storytelling Community

How do I join?

- Just submit your story of change, simple!!!
  - Visit our website at: www.youth4nature.org/storytelling for details
  - OR Scan the code below for details and to submit your story;

#YourStoryOurFuture

BIODIVERSITY SHORELINES REEFS

We're highlighting some of our favourite stories from our 2019 storytelling campaign.

Head to the link in our bio to check this one out!

What Stories Are We Looking For:

- Engagement, reflection, solutions on the "climate-nature" nexus.
- **They include but not limited to** traditional knowledge, nature-based solutions, ecosystem-based approaches (to adaptation and/or disaster risk reduction), biomimicry and green/blue infrastructure

#YourStoryOurFuture

**BIODIVERSITY
SHORELINES
REEFS**

We're highlighting some of our favourite stories from our 2019 storytelling campaign.

Head to the link in our bio to check this one out!

Key Criteria

- Storytellers are young people (30 years or less)
- Stories are personal, with compelling and strong voices, that are specific to storyteller's communities and regions
- Stories are original work of the creator(s)
- Stories clearly connect nature to the climate crisis, preferably through a solution/action-based lens.

Stories can be:

- Submitted in a variety of languages.
- Submitted by individuals or groups
  - Both youth-led & intergenerational

THANK YOU!!!!!!!!!!!

**Contact us at;
storytelling@youth4nature.org**