

A decade of building investment cases to match capital with purpose

Reviving the spirit of the Rio Earth Summit and the three Conventions



The 8th Investment Case by the number

Event

 1 Day

 4 Languages

 52 Participating organizations

 19 Sessions

 270k Event-page views

Participants

5,092*
Total registered participants online and in person

 149 Countries

Top 5 countries

1. Nigeria
2. India
3. Brazil
4. Philippines
5. Indonesia

*Total participants at both GLF COP30 events, GLF Climate Hybrid Conference and the 8th Investment Case:

16,400

Speakers

 56 Speakers

 54% Women

 77% From Africa, Asia, Latin America and the Caribbean

#MajorityForAction Campaign

10.2M
Social media reach

46M
Impressions

1.9M
Engagement

209M
Potential media reach

 **217M**
Total event reach

Social media reach: The number of unique users who saw content related to event hashtags.

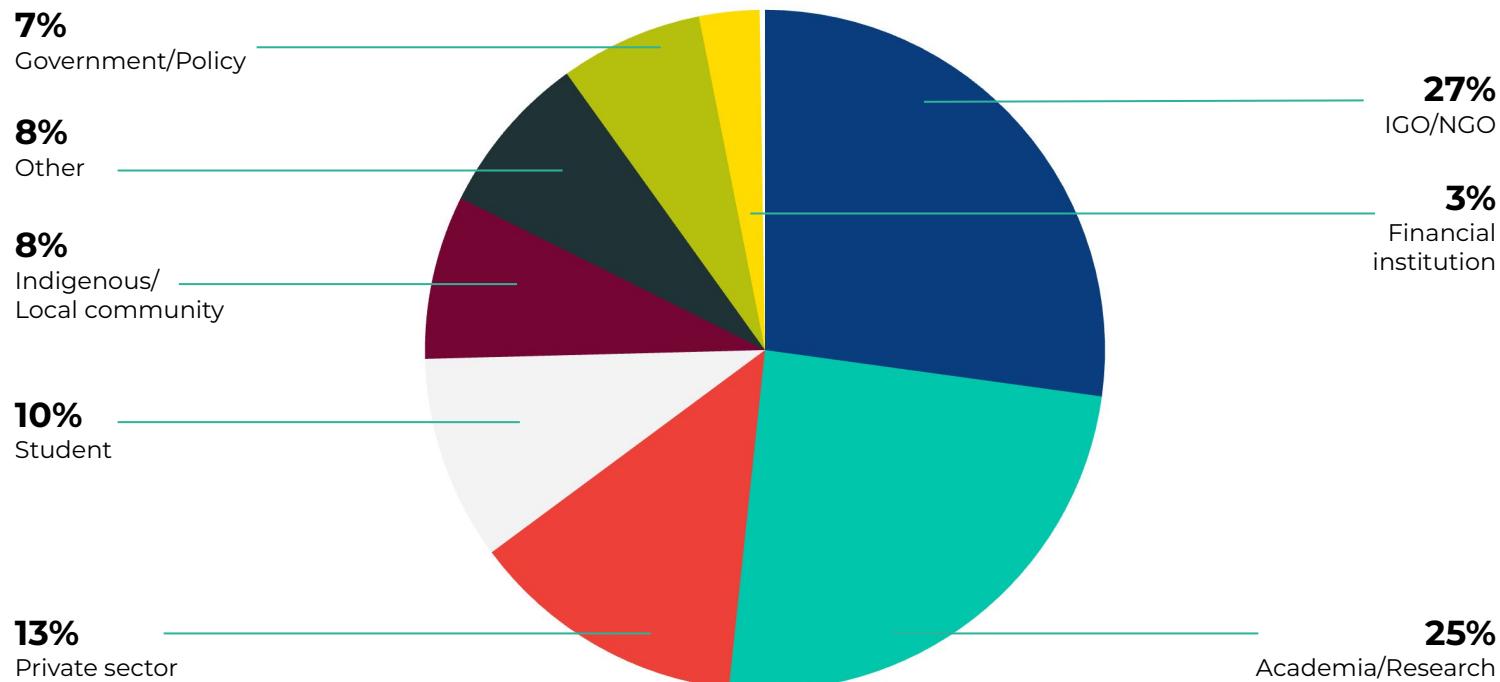
Impressions: The number of times content was displayed on user timelines related to event hashtags.

Engagement: The number of interactions on content received from users (likes, comments, shares, saves, etc.) related to event hashtags.

Event-page views: Including partner-led sessions, plenary, local & youth action sessions and networking (only on the 8th Investment Case Platform – excluding social media views).

Total event reach: Including social media reach, media reach, event page views, web search reach.

Online participant breakdown by sector



What people are saying



EXPLORE THE VISION WALL

"I liked that the event focused on practical investment models instead of abstract discussions. The 8th Investment Case made it clear how climate finance can actually work on the ground, which made the sessions more useful and easier to apply in real situations."

"What I liked about this conference was its inclusiveness; it also gave more opportunities to young people and also provided an opportunity for those who couldn't attend to participate through online lectures and discussion sessions."

"Having attended 80% of the symposium, what I liked most was the interactive sessions, which allowed participants to ask questions, share ideas and engage directly with experts. I also appreciated the diversity of topics and speakers, which provided valuable insights and practical knowledge."

Post-event survey results

94%

rated the event as good or excellent

58%

found the content of the event well-balanced, not being too academic or too practical

81%

indicated that women, young people and local communities and their interests were adequately included and integrated

80%

committed to promoting capacity development and identifying innovative finance solutions to strengthen synergies across the three Rio conventions

60%

made meaningful connections with other participants on subjects related to advancing public and private finance solutions to advance sustainability objectives





Overall key messages

1. **Finance must be repurposed** for long-term wellbeing and regeneration, embedding communities culture and leadership; landscape understanding; inclusive finance and knowledge systems to advance equity and stewardship.
2. **Mainstreaming nature in finance** demands incentive reform, strong safeguards, and nature-positive instruments aligned with the three Rio Conventions and locally led biodiversity finance – essential for climate action and economies within planetary boundaries.
3. **Locally-led financial models are driving innovation** – new digital tools are powering locally-led finance, shaping portfolios and channeling capital directly to the stewards restoring landscapes and seascapes.
4. **Catalytic capital is essential** – DFIs, philanthropy need to work together; provide guarantees, insurance and new blended finance to unlock private investment at scale.
5. **AI can accelerate capital flows responsibly** when governed to strengthen sovereignty, transparency, and locally defined metrics

“The future of nature-based investment depends on our ability to collaborate across sectors, cultures, and disciplines. It depends on our willingness to listen to science, empower communities and take bold steps toward a regenerative economy.”

H.E. Serge Wilmes, Minister of the Environment, Climate and Biodiversity of Luxembourg



Opening plenary: Financing nature's frontlines

1. ***“We are standing at a decisive point in history. Science, local knowledge and capital are converging as never before.”*** – Eliane Ubalijoro (CIFOR-ICRAF)
Finance must evolve toward wellbeing, regeneration and local stewardship by reforming incentives and embedding biodiversity across sectors.
2. Country-owned biodiversity finance plans, linked to national budgets and priorities, are essential to guide donor action and mobilize private sector aligned investments.
3. Biodiversity finance remains critically insufficient. Scaling it up requires financial models that link biodiversity outcomes to returns and support results-based instruments, demonstrating the business case for climate-smart agri-food systems and biodiversity credits, such as the ones promoted by [Terrasos](#), that protect nature and people's rights.

Long-term conservation finance instruments, such as the [Tropical Forest Forever Facility \(TFFF\)](#), highlight the value of standing forests and other natural ecosystems, as well as the ways of life of the people who sustain them, by redirecting at least 20% of profits to Indigenous peoples and local communities.

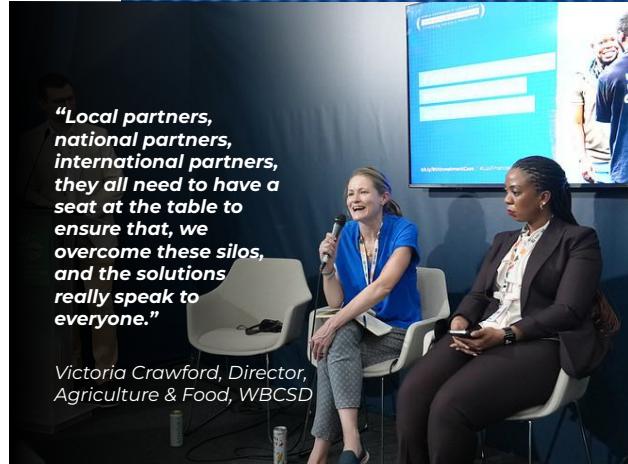
Finance pathways for smallholders and local communities

1. Smallholders face challenges to access finance. Finance solutions must reach the last mile through inclusive and locally anchored mechanisms like the the African Forest Landscape Restoration Initiative [AFR100](#)

Resilient Agriculture Investment for net-Zero land degradation (RAIZ) is designed to help governments and financial partners co-design tailored financing solutions at national level to unlock investment at scale.

2. Effective solutions require a blend of instruments – internal savings, supply-chain finance, bank credit, guarantees and insurance – to reduce risk and transaction costs.
3. Restoration, climate-smart and nature-positive practices should be supported by various financing instruments to make them viable business opportunities, ensuring smallholders become profitable and benefit directly.

Landscape Accelerator: Brazil (LAB)'s mission is to accelerate the **regenerative transformation of key Brazilian landscapes** – starting in the **Cerrado** and the **Amazon** – building generational benefits for producers, net-positive outcomes for climate and nature, and more resilient supply chains.



Victoria Crawford, Director, Agriculture & Food, WBCSD



Rekia Foudel, Founder & Managing Partner, Barka Fund



Accelerating sustainable landscape financing through national development banks

1. National development banks play a central role in scaling up nature-positive investment, given their dominant position in agricultural finance and their ability to aggregate producers and reverse agriculture-driven biodiversity loss.
2. Technology and AI can strengthen monitoring, reporting, and verification by improving transparency and safeguards. However, development bank frameworks must be simplified to support small-ticket lending and expand deforestation-free products and incentives like biodiversity finance [credit lines with preferential rates](#), introduced recently by [FINAGRO](#).
3. Jahan Chowdhury from [IFAD](#) explained that achieving transformation at scale requires innovative financial instruments, biodiversity-aligned standards for raising capital – including bonds and methane-reduction targets. Ferruccio Santetti, GGGI also emphasised on country-driven partnerships and collaborations, such as the Luxembourg–GGGI [Global Trust Fund on sustainable finance instruments](#).

From landscape intelligence to landscape business: Nurturing the future of investment in nature-based solutions

1. A widening 'valley of death' separates local solutions from investment opportunities, but landscape intelligence, locally attuned fund management, and targeted capacity building can bridge this gap. The [Luxembourg Resilient Landscapes Initiative](#) connects science, policy, finance, and community action to scale investment in nature-based solutions.
2. Nature-based solutions require new investment strategies that start from the ground up, enabling local communities to set priorities and manage risk. [Impact Earth's](#) approach focuses on smart risk absorption to unlock scalable capital for an existing SME and NbS pipeline.
3. Conservation is both socio-economic and environmental – a way of life that demands long-term investment. By adapting science to traditional knowledge, [decentralized nature finance models such as 'ecocerts'](#) can emerge: blockchain-based certificates that measure micro-conservation actions and channel funding directly to Indigenous communities.



"Having the real impact monitoring tools is super important otherwise a lot of the capital that you will see claimed as impact capital will not generate impact."

Stephane Perrier, Global Lead, Resilient Landscapes



"Top-down investment theses alone don't work; a bottom-up maturity building approach is essential."

Andrea Resende, Investment Manager, Impact Earth



"For people who live in nature, conservation is not a project – it is life."

Gabriel Nunes, Science Lead, GainForest

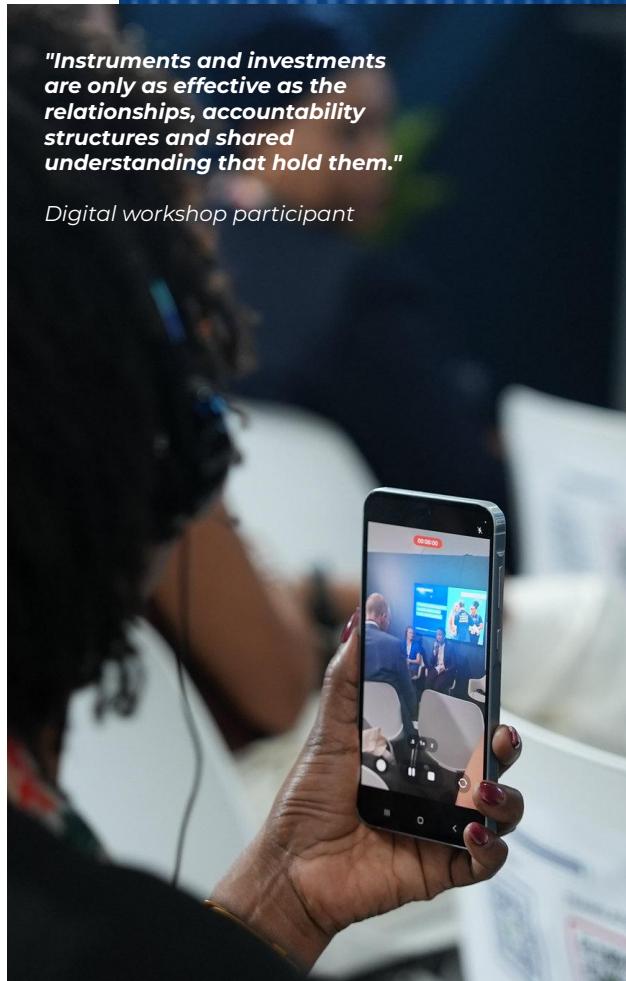
Finance in action: Connecting flows, people and landscapes

1. Financial literacy and accessible knowledge are foundational for communities, Indigenous Peoples and frontline actors to engage meaningfully with financial systems and influence how resources flow.
2. Transparency, accountability and integrity across the system – governments, private sector, intermediaries and communities – are essential to rebuild trust and ensure finance reaches its intended recipients.
3. Simplicity determines inclusion: financial tools, requirements and processes must be understandable, culturally appropriate and easy to navigate to remove barriers to access.
4. Relationships and trust drive real finance in action: collaboration, shared learning and co-creation can turn financial instruments into practical, locally grounded solutions.

KEY MESSAGES

"Instruments and investments are only as effective as the relationships, accountability structures and shared understanding that hold them."

Digital workshop participant



Financing what works: Outcomes-based, gender-responsive investments for climate adaptation



“By layering the W+ Standard on top of carbon credits, we can also reward women’s empowerment outcomes, showing that these contributions have real monetary value and can be transacted in the market.”

Ana Maria Loboguerrero,
Director, Gates Foundation



“If you don’t measure something, you don’t see it. Women’s contributions to climate action must become visible.”

Jeannette Gurung,
Founder & Executive
Director, WOCAN

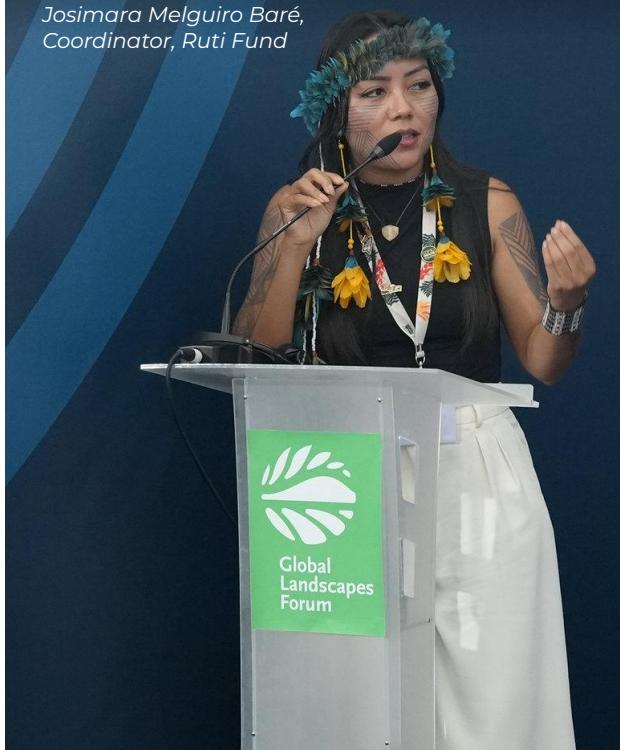
1. Women and their climate-smart contributions – across adaptation, mitigation and the agrifood sector – remain largely invisible unless they are measured and monetized through universally accepted tools such as the [W+ Standard](#), created by WOCAN. The [Gates Foundation](#) integrates W+ into climate-smart agriculture to ensure innovations meet women farmers' needs.
2. Outcome-based finance directs real revenue to women's groups (minimum 20%), strengthening both adaptation outcomes, leadership, innovation and local ownership.
3. The convergence of carbon, biodiversity and gender-responsive outcomes into integrated market instruments will be a game changer for impact investors and outcome payers such as [IRIS](#). This is demonstrated by an award-winning community-led mangrove restoration project in Bangladesh implemented by [Friendship](#), where women represent 65% of participants committed to seascapes adaptation and restoration.

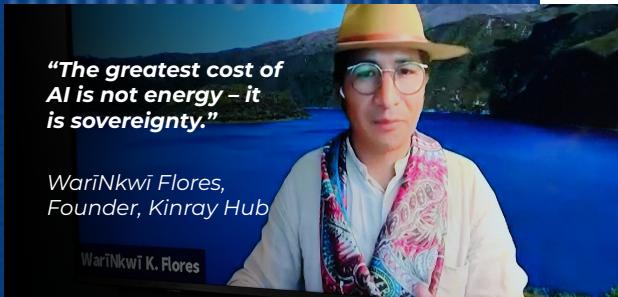
Dragons' Den: Catalyzing investment in nature's frontlines

1. Early-stage support is essential to build a pipeline of high-quality, community-led restoration and nature-based solution projects and pipelines. The [**Restoration Seed Capital Facility**](#) is making investment in forest restoration happen, stimulating more private investments.
2. Many organizations need institutional training to meet investor standards. High-integrity projects blend scientific and Indigenous biocultural indicators and participative governance models rooted in landscapes.
3. Investors seek clear financial architecture, measurable outcomes and long-term durability. Innovative financial products – such as the [**Rutí Fund**](#), promoting autonomy and Sustainability for the indigenous peoples of Roraima, Brazil and [**Mutula Empathy's Jaguar RBF, initiative, structuring an environmental impact bond to protect the Amazon's 'Flying Rivers'**](#) – show what's possible when finance aligns with nature's rhythms and logics.

"To achieve real change on climate, we need large-scale investments; we won't make fundamental progress if we don't bet big!"

*Josimara Melguiro Baré,
Coordinator, Rutí Fund*





Closing plenary: Can AI help reinvent finance for people and planet?

1. Early-stage catalytic finance and technology-enabled platforms such as the [**High Ambition Coalition for Nature and People**](#) can speed progress toward [global biodiversity targets](#).
2. AI tools such as [Latimpacto's SIAL](#), can accelerate climate and biodiversity finance by reducing information asymmetries, improving transparency and bringing local projects into view, but only if governance ensures it assists rather than displaces frontline communities.
3. Biases in AI, externally governed data and digital divides perpetuate exclusion, making the erosion of sovereignty a major risk. Real change requires AI built on Indigenous data standards, climate finance directed to community custodianship and governance rooted in joint stewardship, not just technology.
4. AI can unlock capital for underserved regions, but only if the private sector applies guardrails and governments, MDBs, DFIs, tech providers and civil society collaborate to bridge the digital divide and ensure responsible, inclusive deployment.

Eleven country delegations join the launch of the first AI marketplace to bridge capital to communities at COP30

WHAT IS RIO CHANGEMAKERS?

- A flagship initiative under Luxembourg's new Climate Nexus Investment Program, committing EUR 320 million over five years to scale up high-integrity, locally-led nature-based solutions.
- A science-led, AI-powered global marketplace connecting global investors with climate, biodiversity, land and community solutions led by grassroots actors, especially Indigenous Peoples and local communities.

WHY?

- To address the fact that less than 15% reaches locally-led initiatives in the Global South despite overall growth in climate and nature finance.
- To demonstrate that investing in nature is both essential and financially viable, while ensuring equitable access to finance for local and Indigenous leadership.

HOW?

- Launched at COP30 in Belém, Brazil, with the support of 11 ministers and high-level representatives.
- Builds on the GLF Investment Case Symposia to structure and de-risk investments.
- Will be rolled out through a 12-month pilot phase after COP30, becoming fully operational by COP31.
- Establishes an annual follow-up and stocktaking mechanism to track impact, accountability and learning.

“Powered by AI and rooted in partnership, Rio Changemakers is more than a marketplace. It is a bridge – connecting high-integrity, locally-led solutions with the capital, capacity and collaboration they need to thrive.”

H.E. Serge Wilmes, Minister of the Environment, Climate and Biodiversity of Luxembourg



LEARN MORE

Event and Knowledge Committee partners

The event programme was developed in collaboration with the following organizations, with the generous sponsorship of the Luxembourg Ministry of the Environment, Climate and Biodiversity.



Food and Agriculture
Organization of the
United Nations



Resilient
Landscapes



Mutual Empathy



sitawi
finance for good



Federal Ministry
for Economic Cooperation
and Development

giz

Deutsche Gesellschaft
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Zusammenarbeit (GIZ) GmbH

fundación capital

TERRASOS

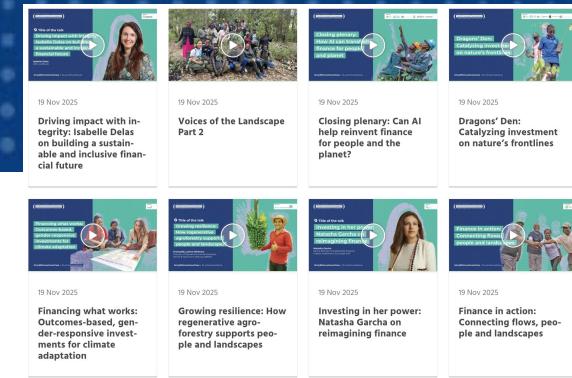
Continue exploring the 8th Investment Case



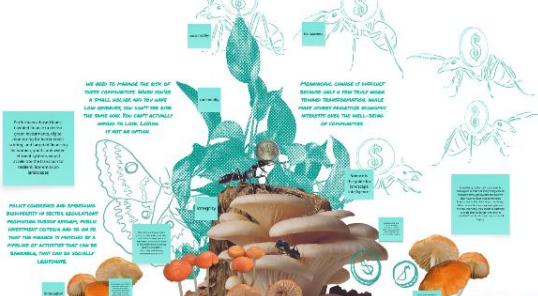
Participants brainstorm solutions at the 8th GLF Investment Case Symposium. Photo: Gokul Rajendran/Climate Entertainment

How to fix climate finance

What we learned at the 8th GLF Investment Case Symposium



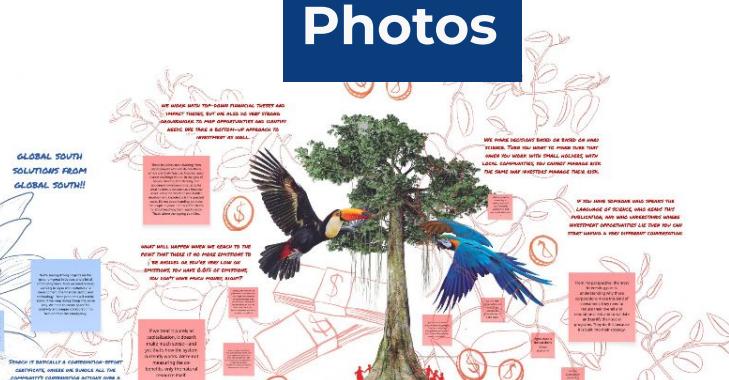
Wrap-up



Recordings



Vision Wall



Photos



Global
Landscapes
Forum



THE GOVERNMENT
OF THE GRAND DUCHY OF LUXEMBOURG
Ministry of the Environment,
Climate and Biodiversity

Luxembourg-GLF Finance For Nature Platform

The 8th GLF Investment Case Symposium

Many thanks!

About the Global Landscapes Forum (GLF)

The Global Landscapes Forum, having reached one billion people across the world through social and news media, with the backing of its founders – the World Bank, the UN Environment Programme (UNEP) and the Center for International Forestry Research (CIFOR) – is well-placed to facilitate and help guide these discussions and share knowledge in interactive digital spaces, leading the way for the conferences of now and the future.

Charter Members: CIAT, CIFOR-ICRAF, CIRAD, Climate Focus, Conservation International, Crop Trust, Ecoagriculture Partners, The European Forest Institute, Evergreen Agriculture, FAO, FSC, GEF, GIZ, ICIMOD, IFOAM - Organics International, The International Livestock Research Institute, INBAR, IPMG, IPAM Amazonia, IUFRO, Rainforest Alliance, Rare, Rights and Resources Initiative, SAN, SouthSouthNorth, TMG-Think Tank for Sustainability, UNCCD, UNEP, Wageningen Centre for Development Innovation part of Wageningen Research, World Farmer Organization, World Bank Group, World Resources Institute, WWF International, Youth in Landscapes Initiative (YIL)



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