POSITION YOUR BRAND AT THE HEART OF A MOVEMENT FOR A HEALTHIER WORLD
PARTNER WITH US

The Global Landscapes Forum (GLF) is dedicated to achieving the Sustainable Development Goals (SDGs) by 2030 and the Paris Agreement. Founded by the World Bank, the UN Environment Programme and the Center for International Forestry Research (CIFOR), the GLF is proud to count 31 of the world’s leading development and environmental organizations as its Charter Members.

Our goal at GLF is to build a movement of 1 billion people for the creation of inclusive, equitable, resilient sustainable and productive landscapes. Because sustainable landscapes play a crucial part in solving the big issues of our times – from dangerous climate change and pandemics to poverty, hunger, and conflict.

Supporting the GLF provides the opportunity to be part of a global movement of change-makers who are accelerating action on sustainable landscapes.

It also gives organizations the possibility to demonstrate their commitment to creating a better, healthier future for all and showcase their solutions and thought leadership. Engagement with GLF and its Charter Member organizations and hundreds of speakers at GLF events offers opportunities for exchange, learning and decision-making.

With your partnership we look forward to convening more Forums that challenge how we perceive the world and offer new solutions.

Sincerely,

John Colmey
GLF Managing Director
GLF has become the leading network for scaling solutions and rallying action to tackle the greatest challenges of our time.

Reach
185 countries in your discussions

Influence
7,400 organizations with your ideas

Tap into a network of
60,000 young professionals and university students

Share and inspire
194 million people through our social media reach

Connect with
250,000+ people in our GLF community

Influence action!
5,000 scientists, policymakers, activists, investors and journalists have attended at our global and regional conferences
WHAT SETS GLF CONFERENCES APART IS...

...the diversity of participants – both on and off-stage. And our strong and unwavering commitment to diversity and inclusivity beyond gender, age and race - giving a stage to those who are often not heard and yet offer important insights and solutions.

GLF AMAZONIA

Join the largest ever global conference for urgent action on the Amazon at GLF Amazonia Digital Conference: The Tipping Point, Solutions from the Inside Out.

GLF GLASGOW

Shape A New Deal for Earth on Forests, Food and Finance at GLF Glasgow: spotlighting how forests, sustainable food systems and sustainable finance can accelerate action towards Paris Agreement goals, held alongside the UN Climate Change Conference (COP 26).
HIGHLIGHTING SOME OF GLF’S ACHIEVEMENTS

The GLF has succeeded in mainstreaming integrated sustainable landscape approaches into development and conservation planning.

FACILITATING TANGIBLE CHANGE ON THE GROUND
In Indonesia, we spotlighted a small, highly scientific, and technical conference on peatland management, ultimately contributing to the initiation of legal and regulatory changes, including the application of scientific advice.

PUTTING RIGHTS FRONT AND CENTER
The gold standard for rights, launched at GLF Bonn 2019, emphasizes rights for Indigenous Peoples and local communities – a crucial step towards confronting the global climate crisis.

SUSTAINABLY FINANCING SOLUTIONS
GLF has played a major role in shaping and informing finance projects for sustainable landscapes. This has resulted in a three-year partnership with the Government of Luxembourg with the aim to mainstream sustainable finance. Initiatives launched at GLF’s flagship finance event, the Investment Case Symposiums include:

• Tropical Landscapes Finance Facility
• $300 million Land Degradation Neutrality Fund
• USAID’s Investor Survey on Land Rights

COMMITTED TO RESILIENT LANDSCAPES
The GLF is a member of the Consortium of the UN Decade for Ecosystem Restoration, a decade initiative to massively scale up restoration efforts that breathe new life into degraded ecosystems.
THE GLF’S CONNECTION WITH GRASSROOTS MOVEMENTS AND LOCAL CHANGE-MAKERS, AS WELL AS LARGE, MULTILATERAL DONORS AND POLICYMAKERS SUCH AS THE WORLD BANK, UNEP, FAO, GEF AND OTHERS, PUTS US IN A UNIQUE POSITION TO CATALYZE TRANSFORMATIVE CHANGE AT SCALE.
My country’s restoration program is like a puzzle. In the GLF, when I went there, there were a lot of new pieces in my puzzle: a new time, a new idea, a new technology, a new framework. It’s fantastic. And it’s holistic. It’s the only place that you can understand the restoration of ecosystems and landscapes from different perspectives.”

Lina Pohl
Former Environment Minister of El Salvador and founder of UN Decade on Ecosystem Restoration
GLF event sponsorship provides essential resources to ensure the largest possible positive impact for people and planet. Sponsorship allows us to make our events as inclusive and accessible as possible by offering solidarity sessions, booths and tickets, watch parties for communities, data sponsorship for speakers and participants whose voices would otherwise not be heard.

It is also an opportunity to gain visibility and foster brand association with the world’s largest knowledge-led forum on sustainable land use, GLF Charter members and the thousands of representatives from government, NGOs, Indigenous Peoples’ organizations, youth, business investors and academia who follow our events and are part of the GLF movement.

**SPONSORSHIP AND PARTNERSHIP OPPORTUNITIES**

**EUR 20 000**

*Single event*

**Multiple events** within 12 months at 10% discount for second and 20% discount for every subsequent one.

Event sponsorships include prominent logo placement on all event related communication online and in (virtual) conference venue; speaking opportunity for senior leaders, session or launchpad as appropriate, complimentary (virtual) booth, receipt of donor, partner and outcome reports and complimentary passes.

**GLF partnership**

GLF Partnership goes beyond events. In addition to prominent feature in all events we will be running during time of partnership, we will be working with your team to have one high-profile, highly visible interaction with the GLF Community – through Landscape News, GLF Live, social media campaigns, interviews, webinars and launches.

**One-year exclusive GLF partnership**

**EUR 100 000**

Our most inclusive package. In addition to all benefits of the exclusive GLF partnership, it includes visibility on CIFOR-ICRAF group communication and exclusive sponsorship of selected flagship programs.

**One-year exclusive GLF and CIFOR-ICRAF Group partnership**

**EUR 150 000**

**10% discount** for second year on all year long partnerships.

We reserve space on a first come, first served basis. Places are limited.

**CONTACT**

Nina Haase • N.Haase@cgiar.org
to secure your spot or discuss customized options.
GLF FLAGSHIP PROGRAMS

CREATING A GLOBAL DIGITAL KNOWLEDGE COMMONS
The GLF connects communities, harnessing the power of the digital era to unearth and democratize practical knowledge to inform action.

COMMUNITY-LED RESTORATION ALLIANCE
Independently organized local chapters, designed to foster action on the ground by supporting communities, innovators and change-makers to share their knowledge and scale their innovations.

KNOWLEDGE & LEARNING
The Landscape Academy – offers online, in-person and blended learning opportunities. More than 18,000 people (60% from low- and middle-income countries) have completed courses to date.

GLF INVESTMENT CASE: SUSTAINABLE FINANCE AND VALUE CHAINS
The annual GLF Investment Case Symposium is the only global forum focused on sustainable investment in nature.

PIONEERING YOUTH LEADERSHIP
The Youth in Landscapes Initiative (YIL) is a growing global network of over 60,000 young people.
The Global Landscapes Forum is the world’s largest knowledge-led platform on integrated land use, dedicated to achieving the Sustainable Development Goals and Paris Climate Agreement. The Forum takes a holistic approach to create sustainable landscapes that are productive, prosperous, equitable and resilient and considers five cohesive themes of food and livelihoods, landscape restoration, rights, finance and measuring progress. It is led by the Center for International Forestry Research (CIFOR), in collaboration with its co-founders UNEP and the World Bank and Charter Members.

**Charter Members:** CIAT, CIFOR, CIRAD, Climate Focus, Conservation International, Crop Trust, EcoAgriculture Partners, EFI, Evergreen Agriculture, FSC, GEF, GIZ, ICIMOD, IFOAM – Organics International, ILRI, INBAR, IPMG, IUFRO, Rainforest Alliance, Rare, RRI, SAN, TMG – Think Tank for Sustainability, UNEP, Wageningen Centre for Development Innovation, part of Wageningen Research, WFO, World Agroforestry, World Bank Group, WRI, WWF International, Youth in Landscapes Initiative

**Funding partners**

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