



Global  
Landscapes  
Forum

**POSITION YOUR  
BRAND AT THE HEART  
OF A MOVEMENT FOR  
A HEALTHIER WORLD**



# PARTNER WITH US

The Global Landscapes Forum (GLF) is dedicated to achieving the Sustainable Development Goals (SDGs) by 2030 and the Paris Agreement. Founded by the World Bank, the UN Environment Programme and the Center for International Forestry Research (CIFOR), the GLF is proud to count 31 of the world's leading development and environmental organizations as its Charter Members.

Our goal at GLF is to build a movement of 1 billion people for the creation of inclusive, equitable, resilient sustainable and productive landscapes. Because sustainable landscapes play a crucial part in solving the big issues of our times – from dangerous climate change and pandemics to poverty, hunger, and conflict.

Supporting the GLF provides the opportunity to be part of a global movement of change-makers who are accelerating action on sustainable landscapes.

It also gives organizations the possibility to demonstrate their commitment to creating a better, healthier future for all and showcase their solutions and thought leadership. Engagement with GLF and its Charter Member organizations and hundreds of speakers at GLF events offers opportunities for exchange, learning and decision-making.

With your partnership we look forward to convening more Forums that challenge how we perceive the world and offer new solutions.

Sincerely,

**John Colmey**  
GLF Managing Director



# GLF HAS BECOME THE LEADING NETWORK FOR SCALING SOLUTIONS AND RALLYING ACTION TO TACKLE THE GREATEST CHALLENGES OF OUR TIME

Reach  
**185**

countries in your discussions

Influence  
**7,400**

organizations with your ideas

Tap into a network of  
**60,000**

young professionals and university students

Share and inspire  
**194** million  
people

through our social media reach

Connect with  
**250,000+**

people in our GLF community

Influence action!  
**5,000**

scientists, policymakers, activists, investors and journalists  
have attended at our global and regional conferences







# HIGHLIGHTING SOME OF GLF'S ACHIEVEMENTS

The GLF has succeeded in mainstreaming integrated sustainable landscape approaches into development and conservation planning.

## **FACILITATING TANGIBLE CHANGE ON THE GROUND**

In Indonesia, we spotlighted a small, highly scientific, and technical conference on peatland management, ultimately contributing to the initiation of legal and regulatory changes, including the application of scientific advice.

## **PUTTING RIGHTS FRONT AND CENTER**

The gold standard for rights, launched at [GLF Bonn 2019](#), emphasizes rights for Indigenous Peoples and local communities – a crucial step towards confronting the global climate crisis.

## **SUSTAINABLY FINANCING SOLUTIONS**

GLF has played a major role in shaping and informing finance projects for sustainable landscapes. This has resulted in a three-year partnership with the Government of Luxembourg with the aim to mainstream sustainable finance. Initiatives launched at GLF's flagship finance event: the Investment Case Symposiums include:

- Tropical Landscapes Finance Facility
- \$300 million Land Degradation Neutrality Fund
- USAID's Investor Survey on Land Rights

## **COMMITTED TO RESILIENT LANDSCAPES**

The GLF is a member of the Consortium of the UN Decade for Ecosystem Restoration, a decade initiative to massively scale up restoration efforts that breathe new life into degraded ecosystems.



**THE GLF'S CONNECTION WITH GRASSROOTS MOVEMENTS AND LOCAL CHANGE-MAKERS, AS WELL AS LARGE, MULTILATERAL DONORS AND POLICYMAKERS SUCH AS THE WORLD BANK, UNEP, FAO, GEF AND OTHERS, PUTS US IN A UNIQUE POSITION TO CATALYZE TRANSFORMATIVE CHANGE AT SCALE.**





# PAST SPEAKERS

“

My country's restoration program is like a puzzle. In the GLF, when I went there, there were a lot of new pieces in my puzzle: a new time, a new idea, a new technology, a new framework. It's fantastic. And it's holistic. It's the only place that you can understand the restoration of ecosystems and landscapes from different perspectives.”



**Lina Pohl**

Former Environment Minister of El Salvador and founder of UN Decade on Ecosystem Restoration



**Paul Polman**

Co-founder and Chairperson of IMAGINE, a new organization that mobilizes business leaders around to tackle climate change and global inequality. He was previously Chief Executive Officer for Unilever.



**Carlos Manuel Rodriguez**

Carlos Manuel Rodriguez is Chief Executive Officer and Chairperson of the Global Environment Facility (GEF). He was previously Environment and Energy Minister of Costa Rica.



**Alexandria Villaseñor**

Alexandria Villaseñor is a climate activist and co-founder of the United States Youth Climate Strike and founder of Earth Uprising.



**Jennifer Pryce**

Jennifer Pryce is President and Chief Executive Officer of Calvert Impact Capital, focusing on innovation, sustainability and scale in the financial sector.



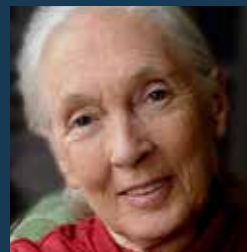
**Alec Baldwin**

Alec Baldwin is an actor in the United States of America and environmental activist.



**Sadhguru**

Jaggi Vasudev, known publicly as Sadhguru, is a yogi, world renowned Guru and author.



**Jane Goodall**

Dr. Jane Goodall is a primatologist and anthropologist, considered to be the world's foremost expert on chimpanzees.



**Inger Andersen**

Inger Andersen is Executive Director of the United Nations Environment Programme (UNEP).



**H.E. Siti Nurbaya**

Minister of Environment and Forestry (Indonesia)



**Vandana Shiva**

Dr. Vandana Shiva is an Indian scholar, environmental activist, food advocate, ecologist and author.



**Christiana Figueres**

is a world authority on global climate change and was the Executive Secretary of the UNFCCC from 2010-2016.



**Bill McKibben**

William Ernest McKibben is an environmentalist, author, and journalist who has written extensively on the impact of global warming. He is also founder of the climate campaign group 350.org.



**Autumn Peltier**

Autumn Peltier is an Anishinaabe Indigenous clean water advocate and “water warrior” of the Wiikwemkoong First Nation on Manitoulin Island, Ontario, Canada.



**Walter Willett**

Dr. Walter Willett is Professor of Epidemiology and Nutrition at the Harvard T.H. Chan School of Public Health, and Professor of Medicine at Harvard Medical School in Boston, Massachusetts.



**Hindou Oumarou Ibrahim**

Hindou Oumarou Ibrahim is a member Chad's pastoralist Mbororo community. She is an environmental activist, geographer and coordinator of the Association of Peul Women and Autochthonous Peoples of Chad.



**Ameenah Gurib-Fakim**

Dr. Ameenah Gurib-Fakim is a Mauritian politician and biodiversity scientist who served as the 6th and first female President of Mauritius from 2015 to 2018.



# SPONSORSHIP AND PARTNERSHIP OPPORTUNITIES

GLF event sponsorship provides essential resources to ensure the largest possible positive impact for people and planet. Sponsorship allows us to make our events as inclusive and accessible as possible by offering solidarity sessions, booths and tickets, **watch** parties for communities, data sponsorship for speakers and participants whose voices would otherwise not be heard.

It is also an opportunity to gain visibility and foster brand association with the world's largest knowledge-led forum on sustainable land use, GLF Charter members and the thousands of representatives from government, NGOs, Indigenous Peoples' organizations, youth, business investors and academia who follow our events and are part of the GLF movement.

From  
**EUR  
20 000**

## Single event

**Multiple events** within 12 months at 10% discount for second and 20% discount for every subsequent one.

Event sponsorships include prominent logo placement on all event related communication online and in (virtual) conference venue; speaking opportunity for senior leaders, session or launchpad as appropriate, complimentary (virtual) booth, receipt of donor, partner and outcome reports and complimentary passes.

## GLF partnership

GLF Partnership goes beyond events. In addition to prominent feature in all events we will be running during time of partnership, we will be working with your team to have one high-profile, highly visible interaction with the GLF Community – through [Landscape News](#), [GLF Live](#), social media campaigns, interviews, webinars and launches.

**EUR  
100 000**

## One-year exclusive GLF partnership

From  
**EUR  
150 000**

## One-year exclusive GLF and CIFOR-ICRAF Group partnership

Our most inclusive package. In addition to all benefits of the exclusive GLF partnership, it includes visibility on CIFOR-ICRAF group communication and exclusive sponsorship of selected flagship programs.

**10% discount** for second year on all year long partnerships.

*We reserve space on a first come, first served basis. Places are limited.*

## CONTACT

**Nina Haase** - [N.Haase@cgiar.org](mailto:N.Haase@cgiar.org)

to secure your spot or discuss customized options.

# GLF FLAGSHIP PROGRAMS

## CREATING A GLOBAL DIGITAL KNOWLEDGE COMMONS

The GLF connects communities, harnessing the power of the digital era to unearth and democratize practical knowledge to inform action.

## PIONEERING YOUTH LEADERSHIP

The Youth in Landscapes Initiative (YIL) is a growing global network of over 60,000 young people.

## KNOWLEDGE & LEARNING

The Landscape Academy – offers online, in-person and blended learning opportunities. More than 18,000 people (60% from low- and middle-income countries) have completed courses to date.

## GLF INVESTMENT CASE: SUSTAINABLE FINANCE AND VALUE CHAINS

The [annual GLF Investment Case Symposium](#) is the only global forum focused on sustainable investment in nature.

## COMMUNITY-LED RESTORATION ALLIANCE

Independently organized local chapters, designed to foster action on the ground by supporting communities, innovators and change-makers to share their knowledge and scale their innovations.



# GLOBAL LANDSCAPES FORUM

The Global Landscapes Forum is the world's largest knowledge-led platform on integrated land use, dedicated to achieving the Sustainable Development Goals and Paris Climate Agreement. The Forum takes a holistic approach to create sustainable landscapes that are productive, prosperous, equitable and resilient and considers five cohesive themes of food and livelihoods, landscape restoration, rights, finance and measuring progress. It is led by the Center for International Forestry Research (CIFOR), in collaboration with its co-founders UNEP and the World Bank and Charter Members.

**Charter Members:** CIAT, CIFOR, CIRAD, Climate Focus, Conservation International, Crop Trust, EcoAgriculture Partners, EFI, Evergreen Agriculture, FSC, GEF, GIZ, ICIMOD, IFOAM - Organics International, ILRI, INBAR, IPMG, IUFRO, Rainforest Alliance, Rare, RRI, SAN, TMG - Think Tank for Sustainability, UNEP, Wageningen Centre for Development Innovation, part of Wageningen Research, WFO, World Agroforestry, World Bank Group, WRI, WWF International, Youth in Landscapes Initiative

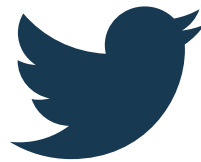
## Funding partners



THE GOVERNMENT  
OF THE GRAND DUCHY OF LUXEMBOURG



**Website**  
[globallandscapesforum.org](http://globallandscapesforum.org)



**Twitter**  
[@GlobalLF](https://twitter.com/GlobalLF)



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